



MARCH 14-15

TOTAL PROGRAM DEVELOPMENT CLINIC

LOCATION:
HILTON GARDEN INN
2555 Hilton Garden Drive
Auburn, Alabama, 36830

CLINIC DESCRIPTION

THIS CLINIC IS BUILT TO GIVE A PROCESS OF CREATING YOUR MISSION, MAXIMIZING RESOURCES, CONNECTING YOUR PROGRAM, AND DEVELOPING THE "WHOLE" PLAYER. WE ARE ON A MISSION TO SERVE OUR FIELD BY HELPING ALIGN BELIEFS AND CHOICES FOR PROGRAM DESTINY. IF EVERY PART OF A PLAYER IS IMPORTANT, THEN EVERY INFLUENCE AND RESOURCE IS IMPORTANT. EVERY AREA OF A PROGRAM NEEDS AN INTENTIONAL PLAN THAT WILL ENSURE CONTINUAL LONG-TERM GROWTH. PLAYERS SHOULD BE PROVIDED AN EXPERIENCE THAT BETTER PREPARES THEM FOR THE REAL WORLD. THIS CLINIC WILL HELP STREAMLINE YOUR PROGRAM FOR ULTIMATE VALUE AND LIFE SKILLS. THIS EVENT IS GREAT FOR ANY LEADER OR ASPIRING LEADER IN THE ATHLETIC FIELD. YOU WILL ALSO BE ABLE TO NETWORK AND SHARE CONNECTING IDEAS WITH THOSE IN ATTENDANCE.

PLEASE EMAIL ANY QUESTIONS

**FOR ATHLETIC
DIRECTORS, HEAD
COACHES, OR
ASPIRING HEAD
COACHES OF ANY
SPORT**

**GREAT
NETWORKING AND
SHARING OF
PROGRAM IDEAS**

**CLINIC MANUAL
PROVIDED**

BEFORE MARCH 1

\$125 PER PERSON

AFTER MARCH 1

\$150 PER PERSON

**SIGN UP QUICK!
CLINIC IS LIMITED
TO 80 PEOPLE**

COACH AW LLC

coachwinegarden@gmail.com

www.lessonsfromthegoalpost.com

***CLINIC SCHEDULE
THURSDAY MARCH 14***

3:00-3:30 CHECK IN

4:00-4:50 +10 CULTURE INTRO & YOUR WHY?
CREATING YOUR MISSION & OBJECTIVES

5:00-5:50 DEFINING PROGRAM STAKEHOLDERS & ROLES

6:00-7:15 +10 CULTURE PROCESS
EVALUATING THE 7 AREAS OF A PROGRAM
CREATING YOUR BLUEPRINT

7:30-9:00 PROGRAM SOCIAL & SHARING
AT BAUMHOWER'S VICTORY GRILL

FRIDAY MARCH 15

8:00-8:50 ATHLETIC & ACADEMIC DEVELOPMENT

9:00-9:50 CHARACTER DEVELOPMENT

10:00-10:50 COMMUNITY INVOLVEMENT

11:00-11:30 CONFLICT RESOLUTION

11:30-1:00 LUNCH ON YOUR OWN

1:00-1:50 EVALUATING & DEVELOPING FACILITIES

2:00-2:50 STAFF & POST-SECONDARY DEVELOPMENT

3:00-3:50 PROGRAM BUDGET & 12 MONTH CALENDAR

REGISTRATION FORM

NAME(S) : _____

TITLE(S): _____

SCHOOL: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

OF ATTENDEES: _____ TOTAL ENCLOSED: _____

MAKE CHECKS PAYABLE TO: COACH AW LLC

**ROOM RATES \$99
BEFORE MARCH 1**

**CONTACT
HILTON GARDEN INN
334-502-3500**

**MAIL OR EMAIL
REGISTRATION
FORM TO CONFIRM
ATTENDANCE**

MAIL PAYMENT TO:

**COACH AW
165 East Magnolia
Suite 227
Auburn, AL 36830**

